GRATITUDE

At this time of thanks giving, we want to express how grateful we at PSRC are for YOU! You are the reason we are here. You share your ideas, talents and support of each other. You are our participants, instructors, volunteers, partners, sponsors, and donors! Your friendship, support and participation are our raison d’etre.

We’d like to thank:

♦ Individual donors --Your support provided 14% of our operating budget in 2014-15. This goes directly into supporting the programs and services you love.

♦ Foundations provided 11% of our support. We received grants last year from Bloomberg, Nordson Corporation, Bristol Myers Squibb, PNC Foundation, Curtis W. McGraw Foundation, David Mathey Foundation, J. Seward Johnson, Sr. Charitable 1963 Trust, Otsuka America Pharmaceutical, Fred C. Rummell Foundation, AARP, Gordon & Llura Gund Foundation, Horizon Foundation of NJ, Allergan Foundation, Janssen Pharmaceutical.

♦ Sponsors and attendees at events provided 32% of the budget. We hope you enjoyed our 40th Anniversary and Family & Community Galas, our Fall Conferences, Brunch at Home and the June BBQ. For a full list of sponsors, please see p.9 or go to our website princetonsenior.org. ♦ Contracts with the Municipality of Princeton and Princeton Housing Authority provide 20% of the budget as well as the buildings where we provide many of our programs.

♦ Program revenue adds another 13% toward the cost of program materials, staff and instructors.

♦ The rest (10%) is derived from an assortment of sources including McCaffrey’s (thanks to your receipts), building rentals, and interest.

Where it goes:

70% of the operating budget supports staff compensation. PSRC is a non-profit multi-service organization which provides services that require a high level of personal interaction. We provide our own compensation and benefits to employees. The remainder supports instructors, infrastructure (database, website, computers), supplies, bulletin mailings, insurance, event expenses and other business costs.
PSRC could not be what it is without our **fabulous volunteers and partners**. Evergreen Forum classes and many of our groups are facilitated by skilled volunteers. Others help in the office, computer lab and with events as well as on the board. We had a fascinating array of special speakers this year giving their time and expertise. You are often the source of new program ideas. Professionals from dozens of local businesses present at the Health Fair, Lunch and Learn programs and the annual Fall Conference. Collaborations with more than 30 organizations have enabled us to expand programming into new spaces and investigate new topics, or they’ve offered refreshments. For a list of our community partners, please see page 10 or visit our website: [www.princetonsenior.org](http://www.princetonsenior.org).

Each individual contribution may not seem like much, but look what we can do together! We have made PSRC a dynamic organization, the go-to place where older adults and families find support, guidance, educational and social programs to help navigate life transitions and continue to be active, healthy and engaged in the community.

Your support made possible:

• 1300 people attending weekly programs
• 60 older adults or families receiving weekly support and assistance
• 50 Evergreen Forum lifelong learning classes
• 20 computer classes • 16 ongoing support and social groups
• 110 GrandPals reading to young students
• 20 HomeFriend volunteers helping home-based older adults
• 30 educational programs on health, wellness and other topics
• Special speakers on a range of topics
• New programs on healthcare decision making, brain health, retirement.

 Everywhere we turn people are helping others, making connections, learning new things, keeping fit and having fun.

We are so grateful for all that you give.

Thank you.

Susan W. Hoskins, LCSW