

Company Name \_\_\_\_\_ Address \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Signature \_\_\_\_\_  
 Tel \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_  
 Admin Contact \_\_\_\_\_ Tel \_\_\_\_\_ Email \_\_\_\_\_

**Sustainer — \$10,000**

- Complimentary table, which includes 10 reserved VIP tickets
  - Inclusion of name and/or logo prominently displayed on event invitations\* and advertisements and recognition in printed and digital event materials
  - Printed recognition on each dinner table
  - Full page full color ad or personal acknowledgment in printed benefit journal
  - Recognition in the PSRC leadership podium remarks
  - Hyperlink of company on PSRC website and digital marketing materials
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**Champion — \$7,500**

- Premium seating package, which includes 8 reserved VIP tickets
  - Inclusion of name and/or logo on all event invitations\* and advertisements and recognition in printed and digital event materials
  - Printed recognition on each dinner table
  - Half page full color ad or personal acknowledgment in printed benefit journal
  - Hyperlink of company on PSRC website and digital marketing materials
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**Partner — \$5,000**

- Premium seating package, which includes 6 reserved VIP tickets
  - Inclusion of name and/or logo on all event invitations\* and advertisements and recognition in printed and digital event materials
  - Printed recognition at the cocktail reception and dessert table
  - Half page full color ad or personal acknowledgment in printed benefit journal
  - Hyperlink of company on PSRC website and digital marketing materials
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**Friend — \$2,500**

- 4 VIP tickets
  - Quarter page full color ad or personal acknowledgments in printed benefit journal
  - Printed recognition at the cocktail reception and dessert table
  - Recognition in printed and digital materials related to the event
  - Hyperlink of company on PSRC website and digital marketing materials
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**Benefit Patron — \$1,000**

- Includes 2 tickets, an additional \$500 donation, and recognition in printed benefit journal

**Benefit Guest — \$250 per person**

- Includes cocktail hour, dinner, entertainment

\* Sponsorship must be received by July 11 to be included on the printed invitation

\*\* Reserve your sponsorship or personal acknowledgment by August 31 ensure placement of name/logo in printed benefit journal

☛ Ad journal specifications on reverse

PAYMENT INFORMATION (Check or Credit Card) Check Number \_\_\_\_\_ Check Amount \_\_\_\_\_

Card Number \_\_\_\_\_ Exp \_\_\_\_/\_\_\_\_ CVV \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_



PLEASE KEEP A COPY OF THIS AGREEMENT FOR YOUR RECORDS.

This fall, PSRC is hosting our annual fundraising event. Proceeds from this event funds PSRC's essential social services providing support and extensive educational and social programming for the most vulnerable in our community. PSRC has set a goal to raise \$75,000. Help us achieve this goal and become an event sponsor.

An event sponsorship offers unique advertising benefits. We are a perfect fit for the company looking to build brand awareness, share their communal responsibility and increase visibility among 3,500 plus patrons of the greater Princeton area.

## PSRC EVENT BENEFIT JOURNAL ADVERTISING RATES & SIZES

- Full page ad: **\$1,000** — 6" wide x 7.5" high
- Half page vertical ad: **\$700** — 3" wide x 7.5" high
- Half page horizontal ad: **\$700** — 6" wide x 3.75" high
- Quarter page vertical ad: **\$500** — 3" wide x 3.75" high
- Business card size/Congratulations line: **\$250** — 3" wide x 1.875" high

### Why purchase an ad?

To honor Norman Klath, Stark & Stark Attorneys at Law, or PSRC with a personal acknowledgment and/or promote your company

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## ADVERTISING DEADLINE & SPECIFICATIONS

- Sponsorship must be received by July 11 to be included on the printed invitation
- Reserve your sponsorship or personal acknowledgment by August 31 ensure placement of name/logo in printed benefit journal
- All advertising copy should be submitted at actual size, camera-ready, no bleeds, 300 DPI
- We accept the following formats: PDF (preferred), EPS, AI
- Email ads with all logos, images, and fonts embedded to [bprince@princetonsenior.org](mailto:bprince@princetonsenior.org)

### QUESTIONS:

Contact Barbara Prince at 609.751.9699, ext. 107  
or [bprince@princetonsenior.org](mailto:bprince@princetonsenior.org)

THANK YOU FOR BELIEVING IN OUR CAUSE —  
WE THANK YOU FOR YOUR SUPPORT!



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