



FROM THE CEO, DREW DYSON

## Charting a Course for the Future

Dear Friends,

This has been an exciting time in the life of the Princeton Senior Resource Center! In just over two years, we have weathered a pandemic, pivoted to offer virtual programming, significantly expanded our reach into our community and beyond, strengthened our relationships with municipal and community partners, deepened the impact of our social services, purchased and renovated our new building (The Nancy S. Klath Center for Lifelong Learning at 101 Poor Farm Road), and we have now launched three types of programs (in-person, virtual, and hybrid). Just typing this out (and there are several things not listed), leaves me a bit breathless — and very energized for our future.

Over the course of the past eighteen months, PSRC has been involved in a strategic planning process to create an organizational roadmap for the next five years. We have been expertly guided through this process by Allison Trimarco of Creative Capacity consultants. Our board and staff strategic planning task force, led by board member Nancy Becker, led the effort with our full board. And you, our participants and community/corporate partners, participated through surveys and focus groups to help us sharpen our thinking about the future. Finally, there was significant

involvement from members throughout our region who are not yet connected with PSRC. Together, this extraordinary team of people (you included), developed a strategic plan that will lead us into the future.

Part of that process involved strengthening and sharpening our organizational mission, vision, and values. On the previous page, you will read our newly adopted mission statement, as well as our vision for PSRC and for the older adults we serve. Finally, you will read eight core values that guide our work and ground who we are as an organization. I encourage you to read and reflect on how PSRC currently reflects these values and also where we can strengthen our work. I would love to hear your insights — so feel free to email me your thoughts! In the months ahead, we will share more from our strategic plan and, more importantly, you will see the results of the plan in action as we move into the future.

In the end, we are who we are because of YOU! I am grateful for your input along the way and I am excited to journey into this next chapter alongside each of you.

All the Best,

*Drew A. Dyson, PhD, Chief Executive Officer*

## Our Core Values

### Community

We facilitate and foster human connections so that no older adult, family, or caregiver feels alone in the journey of aging.

### Compassion

We respect the dignity, wisdom, and worth of each person, serving the older adults in our community with compassion and empathy.

### Inclusion

We purposefully embrace inclusion by actively working to remove barriers to participation at PSRC. We are committed to creating a more equitable, accessible, safe, welcoming, and inclusive center where differences are recognized, respected, valued, and celebrated.

### Innovation

We employ creativity and imagination in developing programs and services to meet the needs of the community we serve.

### Stewardship

We maximize the efficient use of financial and human resources while maintaining the highest ethical standards.

### Purpose

We promote the idea that everyone's life should have purpose and meaning, providing older adults avenues to give of their time and talent in service of PSRC and the wider community.

### Excellence

We strive for excellence in all aspects of our work, leading with flexibility and adaptability while continually seeking to improve the experience of our participants.

### Joy

We create experiences with and for older adults, offering something for everyone, so that fun and joy are a part of our participants' daily lives.

*(continued)*

## Mission

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The Princeton Senior Resource Center (PSRC) is a community nonprofit organization that exists to help older adults thrive. We carry out this mission by offering support and guidance to older adults and their families, and by providing vital human connections, compassionate social services, dynamic lifelong learning, and meaningful volunteer opportunities that promote active, healthy, and engaged aging for adults aged fifty-five and above.

### Vision

Our vision is to be an indispensable community asset for older adults and their families as they navigate the journey of aging. PSRC envisions a world where older adults embrace aging and are valued for their wisdom, experience, and talent.

## Our Core Values

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Community	Inclusion	Stewardship	Excellence
Compassion	Innovation	Purpose	Joy

*Core Values expanded on previous page*